

EVENING WORLD'S FIGHT PRAISED BY ALDERMEN

Declare that if Residents of Hudson County, N. J., Ever Obtain a Decent Trolley Service It Will Be Due to Efforts of This Paper.

The worm is turning in Northern New Jersey against the wretched trolley service. An ordinance repealing the trolley franchise in West Hoboken has been introduced in the Council, and the measure will have its final reading Wednesday next and become operative on the following day. In Hudson City the Council has sent an ultimatum to the trolley management in which it threatens to revoke the franchise.

The police of both localities have been instructed to watch the trolley cars and obtain evidence against the Company.

The West Hudson Board of Trade has called upon the Council to pass ordinances against further crowding of the cars, while the Twelfth Ward Improvement Association of Jersey City has appointed a committee to raise funds with which to employ a lawyer to bring legal action against the Public Service Corporation.

The legal lights will have plenty to do, for there was not a heated car in operation over the Bayonne trolley line today, or yesterday either, for that matter. Many persons who were obliged to use the Bayonne line on their way to business did not return by the same route. They used the Central Railroad of New Jersey, which, by the way, seems to be doing a big business since The Evening World has started the crusade against the new Public Service Corporation.

Another matter which needs considerable attention is the way the trolley cars are crowded during rush hours some cars, principally those of the Bayonne and Montgomery street lines, Jersey City, and the Summit and Central and Union Hill lines, of North Bergen, were crowded to such proportions that many passengers became ill before reaching the ferries, due to inhaling the foul odors that lurk in these poorly heated and damp cars.

It is a common sight now to see passengers riding on the roofs of cars.

Mr. Nevlin's Experiences.

Mr. Hugh Nevlin, of No. 215 Ninth street, Jersey City, identified for many years with the Stillman Dry Dock Company, was interviewed by an Evening World reporter to-day on the rear platform of a Bayonne car, so crowded that passengers had to hold on to the rear part of the platform, while others tried to sit on the shoulders of the conductor and motorman.

Said Mr. Nevlin: "I have ridden on trolley lines in Jersey City for many years, but never have I experienced anything like conditions under the new Public Service Corporation. This company generally seems to it that every car is packed almost to suffocation. The one point seems to be, 'Get his nickel; we'll do the rest,' and they start away early to-day, thinking I would surely get a seat in this car, but here I find myself shivering on the rear platform and almost five miles to go before reaching my destination.

Service is Outrageous.

"It is simply outrageous. As long as I continue to ride on this line I never

hope to get a seat again, unless I go to the terminal in Jersey City, and then, if I did that, I'd be willing to wager that I'd be ejected out of a seat. Cold cars on this line! Why, I never knew that they ran anything else. If they did, the conductor with a heated car would be either suspended or discharged.

Former Alderman James McBride, Manager for the Excelsior Clothing Company, in speaking of the service, said:

"The trolley system of Jersey City is the worst one could experience in any city. You can never get proper service. The cars are cold, run according to any time but schedule, and become so crowded that one would imagine they'd break down under the weight. Some day or evening there will be a terrible accident on the elevated structure leading to Jersey City Heights from Hoboken.

"The Union Hill and Summit and Central avenue cars are the ones run over this elevated structure that are always crowded so that they crack and crack under the strain.

"I am delighted to read that The Evening World is interested in this matter of better service over our trolley lines and hope that paper's fight will be kept up to the end."

Frederick Bugaah, former Secretary of the Twelfth Ward Improvement Association, said:

Is Worn Out Kicking.

"I am worn out kicking. It is no use; the trolley people do just as they please and they laugh up their sleeve at the public. I really believe that there have been more cold cars running over the system in Hudson County this year than any other, and why? Well, because the present management is bad."

Assemblyman William D. Kelly said: "These conditions would not be tolerated in Europe. There a company of just the kind as the New Public Service Corporation would be run out of Europe if it started to run trolley cars the way it does here. I reside in the lower section of Jersey City, for which I feel grateful, because I never ride on the cars, except in extremely stormy weather."

Alderman Carlock, of Greenville, said: "I don't expect to see better trolley service until another company takes hold. There are hundreds of people residing in Greenville who are ill this winter as a result of riding on cold cars. I came very near contracting pneumonia. Long waits for cars is another matter which needs the greatest attention. The Evening World's fight for the people is a good one, and if improved service is made in the system credit for accomplishing these improvements should go to The Evening World."

Henry Rohlf, former president of the Hudson County Men's Association, and a big real estate dealer, said: "The trolley service is that which is daily driving people out of Hudson County and decreasing the population instead of building it up. Time and again I have seen and heard of people in the trolley system. The company has always ready with promises, but nothing was ever done to help conditions."

Mr. Rohlf said, too, that the cars used by the new Public Service Company are the worst he has witnessed in all his lifetime and during his visits to other cities. He praised The Evening World for the stand it has taken in this trolley situation and expects that much good will come of it.

Arrangements have been made with William Mailey, President of Division No. 17, to engage St. Ann's Cadet Band of seventy pieces and 200 cadets to lead the division in the St. Patrick's Day parade. Daniel V. Clancy has engaged St. Vincent Ferrer's cadet band of sixty pieces and 150 cadets to head division No. 16.

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Many people jeer at the idea that coffee causes the aches and ails they suffer from, and often such people will go on for years sticking steadfastly to the coffee, and suffering month in and month out, but maintaining "Coffee don't hurt me."

Only an actual test will open their eyes to what they throw away when they cast aside the richness and power of health for a cup of coffee now and then. A lady says:

"I did not learn the real truth until I made the change, but I can now positively state that the headaches I had for about seventeen years were caused by drinking coffee, for when I changed and gave up coffee and used Postum in its place I experienced entire relief; I have not been troubled with headache since I began Postum in 1896."

"This in brief has been my experience on the coffee question. Among my friends I have seen many other wonderful instances of the power of this food drink when used in place of the drug drink coffee. Among my friends there are those who tell me of relief from kidney trouble, neuralgia and eczema by leaving off coffee and using Postum, and I have even known it to ease rheumatic pains in limbs."

"I readily believe these statements, for since I cut out coffee and used Postum I never seem to have an ache or pain, and I would not dare go back to the old coffee again. Not only myself but my family use Postum exclusively, and we know there is no hot beverage that can take its place. Nearly seven years' steady use of Postum convinces me I know what I am talking about when I say it is food as well as drink and most valuable to build up the system."

Name given by Postum Co., Battle Creek, Mich.

"There's a reason."

Look for the little book, "The Road to Wellville," in each pkg.

Saturday's Important Mid-Winter Special "Features."

We Give "S. & H." Green Trading Stamps.

THE BIG STORE ACTIVITY IN ITSELF
SIEGEL & COOPER
SIXTH AVE. 1645-1675

January Neckwear Sale.

Four-in-Hands, English Squares, Puffs and Tecks.

These Ties are of the latest fashion and most pleasing colorings. There's a selection for both young and old. Made for the holiday trade, they comprise the over-production of several tie makers.

15c TO-MORROW

MEN'S FOUR-IN-HANDS and TECKS: made up of good silk and satin; light and dark colors; regularly 25c and 50c

25c TO-MORROW

MEN'S FOUR-IN-HANDS, ENGLISH SQUARES and TECKS: fine quality silks; great variety of assortments; regularly 50c and \$1.00.

50c TO-MORROW

MEN'S FOUR-IN-HANDS, ENGLISH SQUARES, PUFFS and TECKS: made of the finest imported silks and satins; regularly \$1.00 and \$2.00.

(Main Floor, 18th St. Entrance.)

Men's Woolen Underwear

Clearance of Winter Weights.

At 1/2 Less Than Regular Prices

Included are Men's Natural Wool, Camel's-Hair and derby ribbed shirts and drawers. All made with double gusset, doubly sewn seams and pearl buttons; all sizes. The garments were made to sell up to \$2.00; to-morrow's clearance price, 79c

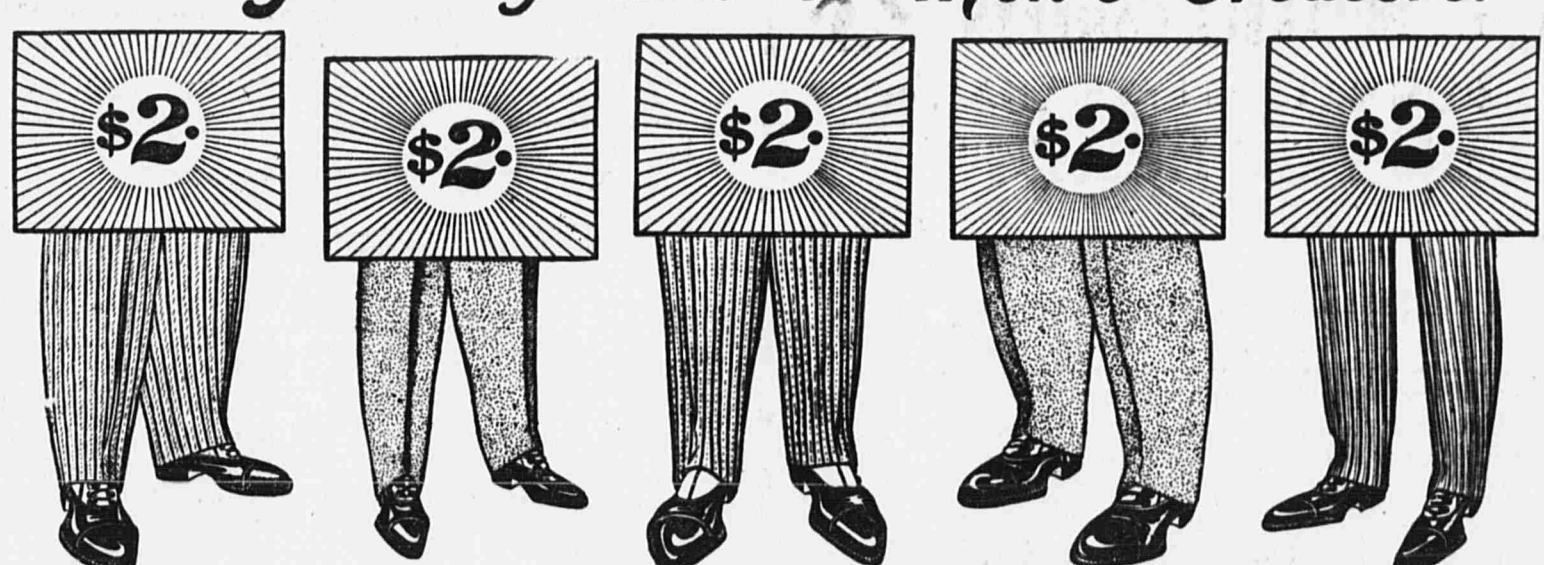
(Main Floor, East of Escalator.)

The People's Verdict: YESTERDAY MORNING men in all walks of life awaited the opening of the doors. From 6th Avenue, THOSE "TWO DOLLAR" TROUSERS? They saw them quick enough. Eleven distinct sections, comprising more than 6,000 pairs. AND HOW THOSE GREAT STACKS MELTED AWAY! It was a sight worth seeing—a veritable congress of men of every build and weight. AND THEY WERE FITTED. Such expressions of surprise and delight—it seemed more like a Jubilee than a Sale in a modern store. We are justly proud of the People's Verdict. EVERY SECTION HAS BEEN REINFORCED—TO-MORROW WILL BE THE BANNER DAY OF

The Big Store opens its doors at 8.30 A. M.

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The January Sale of Men's Trousers.



The Tall and Stout Man Who pays Extra at the Tailor's finds a regular Bonanza! Waists up to 48—Inseams to 35.

The Little Short Man Who always has to have his Trousers cut down. He will find 28, 29 and 30 inseams.

The Regular Built Man Who wants an extra pair of Trousers, will find every size and style of fabric.

The Stout or Fat Man No matter how much over 200 lbs his weight. He will find 44 to 54 waists.

The Very Tall Man Who never finds Ready-Made Trousers. They are here from 35 to 37 inseam.

The Window Display One glance at the Display of the Trousers and the fabric of which they are made will be sufficient to interest you.

Description of Fabrics:

Fine Striped Worsteds. Cassimeres and Tweeds. Black and Blue Cheviots. Novelty & Fancy Cheviots. Including Slate, Gray, Navy and Black Ground Colorings with neat Stripe effects. Fine Mixtures, Stripes, Herring-bones and Checks. All Colorings. Splendid Textures. Fabrics tested as to Strength and Durability. Corduroy Soft Finish, English Mouse Color. Bright effects on medium and light grounds. Very Stylish and Exclusive Trousers.

\$2.25 \$2.25 We state no values—we give them \$2.25 \$2.25 Your own judgment will convince you how GREAT THE VALUES ARE.

Continuation of the "Ten Dollar" Special Sale

Overcoats OF EVERY DESCRIPTION. of the conservative type, "Manhattan," box, 44 in. length. Oxford mixtures and black, serge linings, satin sleeves, some have satin shoulders and worsted linings. Long Overcoats. Oxford mixtures. Overplaid, Blacks. Every good fabric.

Winter Suits OF EVERY DESCRIPTION. Journeymen Tailored, with hand-finished collars, buttonholes and fronts. Handsome foreign cheviots; product of the best known makers in America. Suits for Every Build. No matter how big or heavy the man, even up to 50 in. breast, he can be fitted and suited here. (Main Floor, East.)

There's a reason. Look for the little book, "The Road to Wellville," in each pkg.

A \$4.90 SALE IN THE Girls' and Misses' Coat Sections.

MORE THAN 500 Jackets for Misses OF 14, 16, 18 Years. MORE THAN 500 Coats for Girls, 6 to 14 Years.

Are Offered at the Price Quoted.

These garments are the product of several first-class manufacturers who cut up the remainder of their winter cloths into several of the most popular styles of Jackets and Coats, and who sold them to us, realizing less than the actual cost of the cloth. The two lots comprise:

Misses' Kersey, Zibeline, and Cheviot JACKETS, with plaited back and epaulettes, trimmed with military buttons; fancy collarless effect, with straps of broadcloth finely stitched. Lined throughout with satin. In black, blue, brown, 4.90

Girls' Kersey, Boucle, Cheviot, Melton, Zibeline and fancy mixture COATS, all in full lengths, box coat styles, with military or fancy cape effects, in a large variety of colors, each at 4.90

Women's Mid-Winter Coats.

Saturday Specials from the January Sale

All week long lively throngs of purchasers crowded the Jacket Store and many of these handsome Coats were hurried away. Despite the inroads, there still remains an excellent assortment of these up-to-date garments.

These we will place on sale to-morrow at the greatest price concessions yet named. From the many values we mention in particular the following:

WOMEN'S CAPE COATS, made of black kersey cloth or zibeline; collarless style; nicely trimmed with metal buttons; satin lined; reduced from \$8.90 to 5.00

WOMEN'S MILITARY COATS, made of high lustre Kersey; deep shoulder cape; stitched military collar; stitch strap over hip; pouch sleeve with cuff; heavy satin lining; reduced from \$13.50 to 8.90

WOMEN'S KERSEY COATS; semifitted; corset or blouse styles; collarless, with fancy velvet yoke; deep shoulder cape, black, brown, castor and tan; blouse style; collarless, with stitched yoke; double breasted; shoulder cape finished with satin piping. Corset style with all seams nicely strapped; satin lined; reduced from \$15.00 to 9.75

WOMEN'S SEMI-FITTED COATS: made of extra fine quality black kersey; collarless and stitched yoke; triple cape with stole effect; double breasted; neatly finished with metal buttons; puff sleeve with cuff; heavy satin lined; reduced from \$17.50 to 11.75

(Second Floor, Front.)

Women's Wash Waists.

5,000 Specially Priced Saturday

At 95c

Important purchase of a large quantity of Women's Wash Waists, made by a leading manufacturer. Big concessions from the maker enable us to place them on sale to-morrow at an extraordinarily low price.

Made from excellent quality of Lawns, Vestings, Madras and Cheviots. Pretty style; in plain white, or white ground with neatly woven figures. Cut very full and long and handsomely tailored.

An exceptional offering which no woman of taste in dress should neglect.

(Second Floor, Front.)

Annual January Cigar Sale.

More Than 200,000 High-Grade Cigars Included in This Big Event.

It is not an ordinary sale but an occasion which interests and is eagerly awaited by discriminating smokers, who have learned by experience what really excellent advantages are offered.

Every effort has been made to surpass all previous events. Quantities are larger and prices lower than ever before—many prices being quoted lower than actual cost of material.

IMPORTED MANUEL GARCIA—Cigars, Selection, box of 50, 4.75
PURITAN PINOS, box of 50, 4.75
EL KINIK—Key West, highest grade, clear Havana, Cuban hand made; quality equal to finest imported; Regular 44 to 54 size, regularly \$8.00; box 5.50
CLEAR HAVANA ROTHSCHILDS—All Havana Rothschild size (48 inch); bona fide 10c cigars; box of 100, 4.00
CUBA—High grade clear Havana, Puritanos Pinos, Cuban hand made; regularly \$4.00; box of 50, 2.50
500 BOXES CLEAR HAVANA CONCHAS—Strictly high grade, Key West and New York make, Cuban workmanship, assorted brands; regularly up to \$7.50 per 100, box 2.00
500 BOXES CLEAR HAVANA PERFECTION—Assorted brands, regular 10c goods; finest selections of Havana tobacco; Regular 44 to 54 size; box of 50, 2.00
ITALIA—Finest quality, Porto Rican tobacco; regularly 10c; Senadores size 6 inch; box of 50, 1.00
MARCONI DIPLOMATIC—Sumatra wrapper, fine quality mixed Havana filler; box of 50, 2.00
GREEN STAMP CIGAR—Our big leader, Diplomat or Puritanos Pinos size; very clear banded with a Sperry & Hutchinson SUPERB CIGAR—Sumatra wrapper, fine mixed Havana filler; box of 50, 1.50
CONTINENTAL PERFECTOS, box of 50, 1.50
GREAT METROPOLIS INVINCIBLE, box of 50, 1.25
CLEAN CUBANOLA or CHILDS, box of 50, 1.00
LA MACETA—Perfecto Extra; box of 50, 1.25
500 CIGARS BREVES—Regular 10c quality; worth ordinarily, \$4.50 per 100; mild and aromatic; box of 50, 1.00
KEY WEST EXTRA, box of 50, 1.00
VICTOR DEWEY CIGAR, box of 50, 75c
Mail orders solicited.
(Main Floor, East.)

World's Greatest Grocery.

Specials in Choice Fresh Meats.

EXTRA FANCY.

Rumps of Native Corned Beef, 10c
Hindquarters of Canada Mutton, 10c
Small Fresh California Ham, 10c

EXTRA CHOICE.

Native Prime Rib Roast, lb., 16c
Hindquarters of Choice Spring Lamb, lb., 14c
Choice Corned Spare Ribs, lb., 7c

"FORCE."

The Much-Advertised, Ready-to-Eat Cereal, Per Package, 10c

In addition to the Stamp Coupon you are entitled to with the purchase, we will give during the month of January 50c worth of "S. & H." Green Trading Stamps for every trade-mark cut from the face of the "FORCE" packages, whether the "FORCE" was bought from us or elsewhere.

(Fourth Floor.)